

Sponsorship Opportunities

Annual Meeting and Home Care & Hospice Expo

NAHC is dedicated to adding exceptional value to all sponsorships at the NAHC Annual Meeting in 2005. With your help, by signing up early for the sponsorship of your choice, your investment will extend beyond the event itself to include nine months of national exposure before, during, and after the Annual Meeting. For six months before the event, we will promote your commitment to home care and hospice in brochures, programs, and on the meeting website, www.nahc.org. Your company's name will also appear in all show advertising in all NAHC publications beginning in April of 2005 including national trade publications that carry show advertising. At the event you will receive additional exposure on conference signage at general sessions and throughout the entire meeting. Following the event you will also be promoted in post show coverage.

To take advantage of this great marketing opportunity it is recommended that you commit early to receive the best value for your investment. The following sponsorships are examples of the programs that have been successful for our most current sponsors. NAHC is dedicated to working with you in designing a program that suits your needs, budget, and mission adding value to your organization in home care media, electronic distribution, exposure, and sales leads during the event.

These are five basic sponsorship levels:

PLATINUM: \$50,000 and above; **GOLD:** \$25,000–\$50,000;
SILVER: \$10,000–\$25,000; and **BRONZE:** \$2,500–\$10,000.

For all information concerning sponsorships and advertising, contact Tom Murphy or Ron Everly, National Association of Home Care & Hospice, 228 7th Street, SE, Washington, DC, 20003. (202) 547-7424, ext. 3127, tem@nahc.org or at ext. 3422, ree@nahc.org.

SIGNAGE

- REGISTRATION BAG
- INSERTS INTO REGISTRATION BAG
- EDUCATIONAL SESSION SIGNAGE
- HOTEL KEY CARD
- NAME BADGE, HOLDER & EDUCATIONAL SCANNING
- EDUCATIONAL SESSION REFRESHMENTS

EXHIBIT HALL SPONSORSHIPS

- CYBERCAFE
- PUTTING FOR \$100K
- HEALTH TESTING BOOTH
- REFRESHMENT STATIONS (3)

CONFERENCE EVENT SPONSORSHIPS

SATURDAY

- FORUM OF STATE ASSOCIATIONS, LUNCH

SUNDAY

- 5TH ANNUAL NAHCGOLF OUTING
- GRAND OPENING & WELCOME RECEPTION
- CEO LEADERSHIP FORUM

MONDAY

- GENERAL SESSION: 8-10AM KEYNOTE SPEAKERS
- LUNCH—MONDAY EXHIBIT HALL
- MONDAY NIGHT PARTY CELEBRATION

TUESDAY

- COFFEE BREAK 2:45-3:30PM EXHIBIT HALL
- WORKSHOP
- LUNCH—ON MAIN STREET
- EDUCATIONAL TRACTS

WEDNESDAY

- BREAKFAST FOR CHAMPIONS WORKSHOP