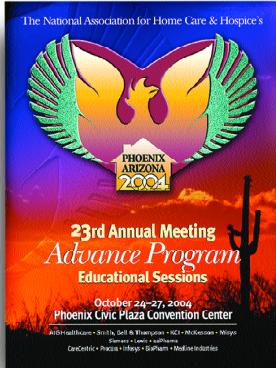


# Advertising Opportunities



**ADVANCE PROGRAM**

## NAHC ANNUAL MEETING ADVANCE PROGRAM

Circulation 25,000

Size	Rate	Size	Rate
Cover 4*	\$3,950/5,333	1/2 Page	\$1,490/2,012
Cover 3*	\$3,627/4,896	1/4 Page	\$918/1,239
Cover 2*	\$3,627/4,896	1/2 Page Spread	\$2,525/3,409
Full Page	\$2,295/3,098	Full Spread	\$4,995/6,743

\* Includes Color Charge, call advertising director for availability.  
Four-Color Process add \$775; Full Spread add \$1225



**FINAL PROGRAM**

## NAHC ANNUAL MEETING CONFERENCE PROGRAM

Circulation 5,000

Size	Rate	Size	Rate
Cover 4*	\$2,870/3,864	1/2 Page	\$826/1,115
Cover 3*	\$2,547/3,496	1/4 Page	\$542/732
Cover 2*	\$2,547/3,496	1/2 Page Spread	\$1,817/2,453
Full Page	\$1,260/1,699	Full Spread	\$2,772/3,742

\* Includes Color Charge, call advertising director for availability.  
Four-Color Process add \$625; Full Spread add \$1015



## HOME CARE & HOSPICE EXPO EXPO GUIDE

Circulation 5,000

Size	Rate	Size	Rate
Cover 4*	\$2,732/3,680	Full Page	\$820/1,107
Cover 3*	\$2,212/2,986	1/2 Page	\$560/756
Cover 2*	\$2,212/2,986		

\* Includes Color Charge, call advertising director for availability.  
For color process \$500. Special positioning add 10%.

## FOR SPECIAL INSTRUCTIONS AND FURTHER INFORMATION CONTACT

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